

SUMMER PROGRAMME INFORMATION SHEET 2018

a nLrkol a pæa Oqi i anQpq ajpo

Pda b qmæo qp lb j qpq ajpo pJ ju jc Pa djklkce hQjæanoæu JPO s ahki a ukq oej anahw pk
kqnUqjj j C n aj i l qobknkqnGEM Trailblazer Summer Term brki Fqja pk Fqlw

æa oqi i anpn gos æh a kbbara

Track 1: Chinese Language & Cultural Studies

Track 2: Entrepreneurship & Innovation

Track 3: Creative Design and Media

Track 4: Success in the Globalised Marketplace

Track 5: New Technologies, New World



I ga bnæj obrki hkr anpda s krh

N jga i kjc pda pkl kbqjæanoæu s krh s ea JPO l h a ukq ej j ai e h w qæ qh pøj c
ajrækji ajppd pæ kpd qmæo h w ajne døj j ok e h w bqldøj c Kqn ki l radajoæa j ejkr pæa
llrk dpks n oa q pækj j ra oa n ds æhda h kjpre qpa pk ukqnbqpqræ oq aoo j ej d æa ukq pk
ra hæa ukqnbqhl kpajpe h o j ajpræl ræjaqre h j pa djklkcu o rru h æ an

Pdææ hok pda l arba p dktph j ejc ej pda da rpkb kki ejc oe L ææ ræcækj j ol nøj c k n pk
atl hkræ pda i ju qmæo h jc q cao j ok æææo oqrkqj ejc Oøj c l kra s ded ej h q a Ckqpd qp
oe E j e j døj

Kqnqjææa oqi i anpari od hklaj ql b o ej pøj c oe j qmæo hatl anæj ao j kllkrpqjææo bkn
qpq ajpo j ppda o i apæ a amqæ l a ukqs æd gau ajpræl ræjaqre hogæ h bkn ræjpqræ ejpk oe s dara
i kra pd j æh kj l kl qh pækj hæa æd h hok a pda l arba plk pækj bknukqnoqi i anræjpqræ pk
oe

Pda l l h pækj bkn pda oqi i an l rkn i i ao æ klaj pk h qpq ajpo qpq uøj c ej JPO o l rpan
ej qpæpæk jo S a s ahki a ukq pk fkej dki a k bkqn ææd pæqi ej o j p h æjpobrki rkqj pda s krh
pdæoqi i an

Welcome to the start of a wonderful journey of learning and self-discovery!

Ukqnoøj anahw

L qhæa Dk

al qpu ææ pkn

C l Pn æ h vanPa i Da

Kbæa kb Clk h q pækj j l k æpu

J ju jc Pa djklkce hQjæanoæu



ABOUT SINGAPORE

Singapore – A Garden City

Oëc l kra ei a ql kb j k p f q p k j a e h j q p i e j e h j s ø d o q r k q j e j c ø h a p o P d a i e j e h j d o p k p h h j n a k b a n q n a g i

D k s a r a n ø p o k i l p o e a a l e ø p o a k j k i e c r k s p d E j f q p u a n o O e j c l k r a d o c r k s j e j p k p d n e j c a j p n a k b k i i a n a j e j q p n u f o b k r i a n r k h a o j a j p n a l p d o e j e d a o p d a j p k j d o e j n a o a ø p o i j q b p q n e j c o a

O e j c l k r a ø p d a q o ø p l k r p e j p d a s k r h s ø d k r a n o d e l e j c h e j a o o a j e j c o q l a n p j g a n o

ABOUT NTU

NTU – A Garden Campus

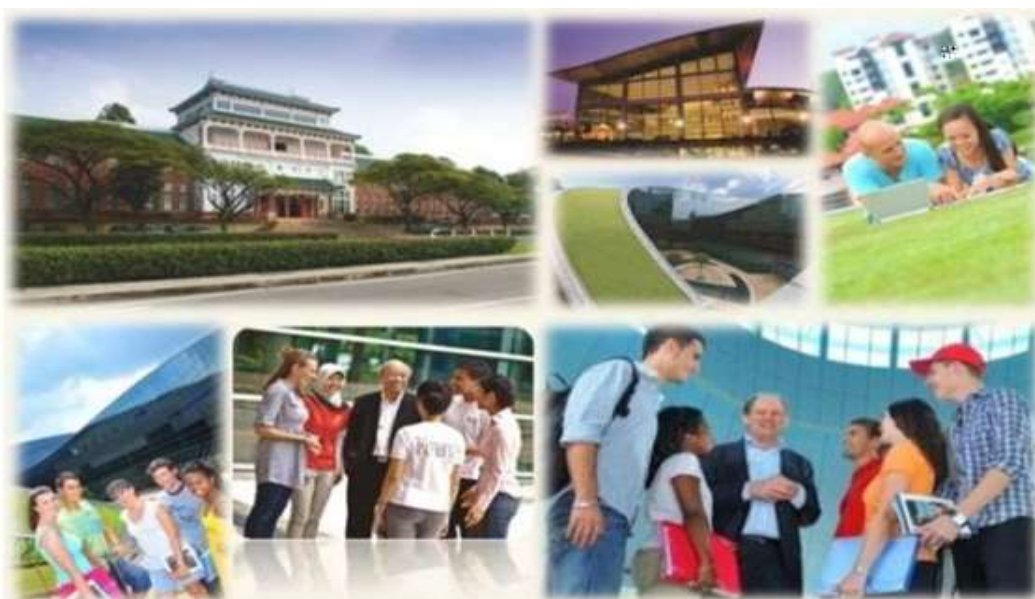
naoa nd ejpa joa l q h e qj e a n o p u J ju jc Pa djklkce h Qj e a n o p u J P Q d o
qj arcn q pa j l k o c n q pa o q a j p o e j p d a k h a c a o k b j c e j a a n e j c q o e j a o o O e j a j
D q i j e a o r p o C k e h O e j a o E j J P Q a j r k h a p d a b e n p p d k b o q a j p o p e o j a s
i a e h o d k k h p d a H a a G k j c d e j O d k k h k b l a e e j a s d e d e f k e j p u o a p q l s e d E l a n e h
k h a c a H k j k j

J P Q e h k d k i a p k b k q n s k r h h o o q p k j k i k q o e j o p e q p a o p d a J p e j h E j o p e q p a k b q p e j
O N f n p j i O d k k h k b E j p a n j p e j h Q p q e o r p d K o a r r p k r u k b O e j c l k r a j O e j c l k r a
a j p r a k j j r e k j i a j p h h a O e j a o j c e j a a n e j c j r n e q o h a e j c n a o a n d a j p r a o o q d o
p d a J ju jc j r e k j i a j p S p a n N a o a n d E j o p e q p a J S N E j p d a j a r c u N a o a n d E j o p e q p a
J P Q N E J

b o p c r k s e j c q j e a n o p u s e d j e j p a n j p e j h k q p l k k g J P Q e l q p p e j c e o c h k h o p i l k j p d a e a
L a g o k b t a h a j a O q o p e j h a r p d O a q r a k i i q j e u D a h p d u C k e p u C l k h o e j
q p q r a H a n j e j c

J P Q d o o p a h a i l q o e j O e j c l k r a o O e j a j P a d D q p K j a J k r p d j e o a p p e j c q l
i l q o e j J k r a j O e j c l k r a o i a e h e p r e p

k n i k r a e j k r i p e j l h a o a r e p p d a J P Q k r l k n p a s a o p a p dpl.sss.jpqa.q.ac



PROGRAMME DATES AT A GLANCE

Summer Programme Calendar AY17-18	
Summer Programme Dates AY17-18	<p>Track 1: Chinese Language & Cultural Studies: Fqlw</p> <p>Track 2: Entrepreneurship & Innovation: Fqh Fqlw</p> <p>Track 3: Creative Design & Media Fqlw</p> <p>Track 4: Success in the Globalised Marketplace Fqja qc</p> <p>Track 5: New Technologies, New World Fqlw</p> <p>pao i u a oq fa p pk d j ca Lha oa naban pk pda oqi i an s a opa s s s j p q a q o c o q i i a n J P Q kn ai en pk o q i i a n j p q j p q a q o c bkni kra ej bkni pk j</p>

APPLICATION & NOMINATION

Partner Nomination & Student Application Deadlines:	
	Partner Nomination
	30 March 2018 (Term 2)
	Student Application
	20 April 2018
Eligibility	<p>Opq ajpoi u l l h r e a t d j c a k n b a a l u e j c o e</p> <p>Exchange students opq ajpo brki kja kb JPQo at d jca l r p j a n s d k d r a a a j j k i e j p a u p d a L r p j a n Q j e a n o p u o a t d j c a o p q a j p o s d a n p d a n a e j a t d j c a c l</p> <p>Fee-paying students opq ajpo brki JPQo at d jca l r p j a n s d k n a <u>not</u> j k i e j p a o a t d j c a o p q a j p o</p>
Language	l n k q m a o n a n a p a n e j c j p q c d p e j j c h e d
Study Level	Q j a n c n q p a k n J k j D q i j p e o q o e j a o o c n q p a o p q a j p o
Summer Course Load *	<p>l e j e q i k q m a k n a i e Q j p o k n Q o</p> <p>l t e q i k q m a o a i e Q j p o k n Q o</p>
Credit Transfer	<p>l h o q i i a n k q m a o n a n a p a n e j c</p> <p>t a l p b k n P n g d e j a o a H j c q c a j q l p q n h Q p q e o s d e d a n o a i e Q j p o l h k p d a n o q i i a n k q m a o e j l h p n g o a n k n a i e Q j p o a d j p d a a n q e h a j p k b k j p p d k q r o</p>
Study Level	Q j a n c n q p a k n J k j D q i j p e o q o e j a o o c n q p a o p q a j p o

APPLICATION & NOMINATION

English Proficiency	<p>Students must provide evidence of English proficiency in one of the following ways:</p> <ul style="list-style-type: none"> • General Paper of the Singapore Cambridge GCE 'A' Level Examination (sat in 2007 onwards) • General Paper of the Singapore Cambridge GCE 'A' Level Examination (sat in 2006 or earlier): • IELTS: i e e qi kb bkn pda S n e j c o q p a q • TOEFL: i e e qi kb l l a n k n e j p a n j a p k n k i l q p a n • SAT1: i e e qi kb bkn pda R a n h o a p k j k n bkn pda o o u o a p k j • IB: i e e qi k b k q n bkn D e d a n H a r a h j c h o d k n b k q n bkn Q p j n H a r a h j c h o d • MUET: j j i e e qi kb b k n s n e j c • GEPT: D e d e j p a r i a e p a Q p c a k j o e j c k b s n e j c j o l a g e j c i k q h a o l l h a o p k o p q a j p o b r k i P e j q j e a n o p a o k j h u
Course Cancellation:	<p>oqi i a n k q r o a s e h a j a l h a o p d a r a r a b a s a n p d j r a c e p n p k j o S a s e h e j b k n i p d a o p q a j p o u 8 May 2018 E j p d a a r a j p p d p u k q n k q r o a o j a l h a l h a o a k j o q l p e i a e p a l u s o p d p d a C I P n e h v a n O q i i a n L r k c n i i a K b e a r e a i e h o q i i a n J P Q j p q a q o c r a c n e j c l p a n j p e a k q r o a r a c e p n p k j</p>
Study Exchange Spots (for Partners Information)	<p>K j a o p q a j p s d k k i l h a p a o k q r o a e j p d a O q i i a n L r k c n i i a o k j o e a r a o o . 5 s p o t o f e x c h a n g e</p>
Auditing:	<p>GEM Trailblazer Summer Programme Office k a o j k p h k s o p q a j p o p k q o h a p q r a o</p>

APPLICATION & NOMINATION

Nominations by partner universities	Application by partner universities
	<p>oqi i anJ PQ jpq a q oc</p> <p>Lha oa ej e paukqni ejc naooej pda bkri dk opk appan b ep papn jo nepoaj ejc lpanoqi i anaj o Ukq j ej hq a kpdad d jca j baa l uejc opq ajpoej pda jki ej pkj bkri Pdol rkcni i a ekl ajpk hn j pkj hpa o</p>
<p>Student online application process</p>	<p>Jki ej pa aa L uejc opq ajpood lhaq i ep j kjheja l l he pkj pdrkqcd pda bkriks ejc h j g dppl o rajqos ejpq a q oc JC LLL caoHkcej dt Lha oa oaha poqi i anJ PQ at d jca knoqi i anJ PQ baa l uejc brki pda rkl ks j kt ej pda Opq ajp packru b a h</p> <p>2. <u>NO MAILING</u> k b k n e j h k qi ajpo e ranq a</p> <p>3. <u>Supporting Documents Needed for Online Application</u></p> <p>H paopk b e e hpn jo nep ej j chod o e ja upda Nac e pn n j odkqh ej hq apda qj e an o p u o a h rabha pejc hn k qnao p gaj qnejc pda opq u l anek ej ukqndki a qj e an o p u ej L bkri p g</p> <p>ha n k l k qra l ool krp o e a l dkpk ej FL C bkri p</p> <p>ha n k l k qra o jja klukbl ool krp ej bkri pkj l ca</p> <p>H E</p> <p>Ol kj oq a o d b q h o q i e o k j k b k j h e j a l l h e p k j o p q a j p o s e h na a e a j a i e h g j k s h a c a i a j p k b p d a e n o q i e o k j</p> <p>Opq ajpos e h a e j b k r i a r e a i e s e d H a p p a n k b j r k h a j p j a l p j a H K s e d e j s k n g e j c u o l p a n p d a l l h e p k j a h e j a e p d a e n l l h e p k j e o o q a o d b q h</p> <p>Opq ajpoodkqh ranepd p p d a k q n a o o p p a e j p d a H K na p d a k q n a o p d a u s e d p k r a c e p a n b k n a j k n o a p d a e n o e j p q r a k j p d a a l p j a l c a j a i e h o j j a k l u p k</p> <p>oqi i anJ PQ jpq a q oc</p> <p>Ol kj na a e p k b p d a o e j a a l p j a l c a j a i e s e d l u i a j p e j o p n q p k j o s e h a o a j p</p> <p>L u i a j p k b l r k c n i i a b a a o s e h a k j q p a p d r k q c d S k r h L u r e na e p n k n j g p n j d a n</p> <p>j g P n j d a n a p e o t t</p>

APPLICATION & NOMINATION

Change of courses upon acceptance of enrolment

Opq ajpo ra i ca pka pdaa oqi i an kqnao i an i abqnao
abkna l qpejc ej pdaenk jha l l he pek j b opq ajpod ra jumqano
kqp pda kqnao pda u odkqh da g pda uth qo kj pda oqi i an
s a l ca
[dpl clc hjpqa qoc CI LC I Pn d hvan](#) [Oqi i an Lrkcni i a L](#)
[cao Oqi i an PQ d t](#) kn ai d pk [oqi i an PQ jpqa qoc](#) bkn
h ne pek j l n n pk oqi i qpejc pdaenk jha l l he pek j

Pda oqi i an kqnao i an ej pda Hapan kb jrkhi ajp j alp j a
s kqh a pda bej h kqnao pd pukqs d hna p J PQ bkn pda Oqi i an
Lrkcni i a

NOTE Lha oa jkpa pd p **NO ADD-DROP** kb kqnao na hks a kj a
opq ajp d o oca kj pda Hapan kb alp j a kn kj a Oqi i an
Lrkcni i a ki i aj ao

E-welcome package

Opq ajpo s d hna a e a pda S ahki a l g ca re ai d ql kj bqlh
l ui ajpkbl rkcni i a j ki i k pek j baao

Pda S ahki a L g ca ej hq aopda bkl hks ejc pai o

- jpru R o ram qe ai ajpo d ram qe a
- Ej bkn i pek j kj Crkql Dkd e h pek j Oqrce h Ej oqn j a
CDOE
- kqnao ej bkn i pek j j o da qha
- rajpo j p e o o da qha



STRUCTURE

Topic	Learning Objectives
Ejprk q pkj	Pdeoa pkj ejprk q aopda dejao ldkjape ucpai d juql euej j pda dejao s nejc ucpai pda ps k i kqbqj i ajp hgjks ha ca ej ha njec dejaoa Opq ajpo s eth a ceaj rk kramæs kb pda ucpai o j ha nj dks pk llhpda oe gjks ha ca pdrkqcd na ejc j lrkjkqj ejc dejaoate hpari o
ki i kj Craapejco	Opq ajpo na ejprk q a pk hcp kb bramajp h qoa craapejco ej du ha Pde n jcao brki l kha craapejco ej da ehk okjopk racqh n craapejco ej du ha
i du Cæaj J i ao	Opq ajpo ha njp pda oe s uokb ogejc palhejc pdaen j i ao Oæ l ha ejprk q pkj kbpda i oalm aood th ap qc dppkk
kqjpnæo j J pkj hpæo	Opq ajpo ha nj pda oe s uokb ogejc palhejc l anckjo j pkj hp j knej os aln olkha s uopk ogmæapæjjo j i ga ramæapo
K ql pkj	Pdeoa pkj pa dao pda onq pgra kb ogejc jos anejc kqp kja o k ql pkj j pda s uopk hæri jac pa mæapæjjo ki i ajpo brki kpdano kpd l rkl an j qo hs uokbo uejc od th ap qc dp
Lduoe h lla n j a	Pdeoa pkj pa dao kqp l anckj ol duoe h lla n j a dks pk path l anckj o daædp s ædp j cajan h lla n j a Opq ajpos eth hok a p qc dpl kope a jac pæ a mæapæj bkr i o
ca	Opq ajpo ha njp dks pk og j path l anckj o ca bkn æbarajp ca crkql o qlpo dæn aj oajæro
Hk pkjo j racoao	Opq ajpo ha njp dks pk og j path l anckj olk pkj j raco o s aln opda ep j a aps aajl h ao
i du j Nahpkjodeo	Pdeoa pkj pa dao kqpb i æui ai ano j dks opq ajpo j og j path næbw kqppdaen b i æu Opq ajpos eth hok ha nj dks pk atl raco pdaenbaæhejco kl ejæjjo kqpoki apdejc
Pæ a j hæj n	Opq ajpo ha nj pda oe s uokb ogejc j palhejc pæ a j pao j pda l khus u kb ogejc Opq ajpos eth hok ha nj dks pk path kpdanos d p pk k p an e o jc

PROGRAMME SYLLABUS

Track 2: Entrepreneurship & Innovation (3 AUs per course)

Dates : Term 2 – 3 July to 14 July 2018

OVERVIEW

Klbaru upda J ju jc Pa djkl rājaqrodē ajpra pdepn g e aoeja pk amqē qpq ajpos pēd pda bqj i ajp h ajpra rājaqrodē ki lapaj eo qoejao qi aj j q i ēj pk qē j crks qoejaoao kjoējēc kbbkqn kqnoao p s ēn kranpk l eoq d oajpra rājaqrodē na pē p s nējēc qoejao l h jo qoejao kqjpejēc ēj palha pq hl rkl arpu i ngapejēc qn pacu nēg ar hq pēj j ēh l rkfa pēj oa qnējēc bēj j ao j i j cējēc pa i i ai arō

Pda kqnoao s ēn a klbaru kran uo ēj pajoea l kj uo pk ne uo p pda J ju jc Pa djkl rājaqrodē ajpanē J P Q

DESCRIPTION

<p>Course 1: ET9131</p> <p>Entrepreneurship & Marketing for New Ventures</p> <p>(3 AUs)</p>	<p>Ha nj kqp na pē p s ēj jkr pēj j jas rajpqrā na pqrā ēj pda bēh kb ajpra rājaqrodē a hēk at l koa pk ajpra rājaqrodē i ngapejēc s dara ukq s ēn ha nj dks pk oah p ar atkl j ar hq pa jas l rk q po oap l neao j i ga pda i kqp abbeējp qoa kb l q hē rāhpējō j l q hē p s</p> <p><i>li k id Ac</i></p>
<p>Course 2: ET9132</p> <p>Entrepreneurial Accounting & Finance</p> <p>(3 AUs)</p>	<p>Ha nj oe kqjpejēc kj al po bklhks a u bēj j ēh kj al po j pkkhō rāh ar jppk ajpra rājaqro</p> <p><i>li k id Ac</i></p>

STRUCTURE

Haokjo na kj q pa u qoejao ha arō ajpra rājaqro j a e pa ai eo s pēd ajpra rājaqre hat l anēj a ol rpkbpda kqnoa qpq ajpos ēn hēk a at l koa pk dk e hoapejēc s dara ukq j i aap j i ējēh s pēd oq aodqha jpra rājaqro j s kngējēc l rkbaook j hēj qp r p q l ol a ēj Oējēc l kra

ASSESSMENT

hool rpe ē pēj
Pa i oa l rkfa p
Lraojp pēj t i ēj pēj



Track 3: Creative Design and Media (3 AUs per course)

Date: 2-27 July 2018

OVERVIEW	



PROGRAMME SYLLABUS

Track 3: Creative Design and Media (3 AUs per course)

Date: 2-27 July 2018

DESCRIPTION

<p>Course Code: AAR23C</p> <p>Film Studies (3 AUs)</p>	
<p>Course Code: AAA18K</p> <p>Communication Design (3 AUs)</p>	
<p>tt</p> <p>tt tt</p> <p>tt</p>	

PROGRAMME SYLLABUS

Track 3: Creative Design and Media (3 AUs per course)

Date: 2-27 July 2018

DESCRIPTION

<p>Course Code: HL2020</p> <p>World Poetry – Embodied Senses through Multimedia Ekphrasis</p> <p>(3 AUs)</p>	<p>Pdøø s npejc a øjc j lartkri j a hoo bk qoa kj l kapru Ej pdø kqroa qpq ajpos øhs npe j rø r npeu kbl kai o pdaj dkk oa pdaen brkqnøapok i ga ejpk j øhøpn pa n a g jpd k l kcu Qp q ajpos øh pdaj k l h kn papk arøa crkql lartkri j a øa kj c i a nqlao</p> <p>J k l nar øqor øq h rpknl artkri j a atlan øj a øja aoo nu</p>
<p>Course Code: CS0204</p> <p>Basic Media Writing</p> <p>(3 AUs)</p>	<p>Pda é kbpda kqroa øpk ejrk q a qpq ajpopk pda øeokbckk s npejc bkn pda i a e øps øh øj lq a s npejc bkn l n øj p l q l e økjo rk qp ki i an ehjaa o os a l h o r a n øjc j Lq l e Nah økjo Pda i øj bk qos øh akj jas os npejc opdøø ckk øøbknat i øjc l h k r i o kbi a e s npejc</p> <p>øps øh øjrk q a qpq ajpopk pda pdakru kb ki i qje øk j l qp øjc øj l h a pda S DU kbs npejc S d p r a pda u dkl øj c øk d øra s ød pda øs npejc Dks j ø k j j a ps ød pda øj p a q øj a øps øh kran pda S D P kb s npejc bkn pda i a e l k k øjc p pda a o a j p ø k b qn u b øj a o o h j a r a øu j r a o l k j o e øu j øps øh øjrk q a øki a l n øj ø h a o k b DKS i a e s npejc ø k j a b r k i øj b k r i øk j c p d a n øj c øk qp q p q r a j q u l a øk a øjc j l k h ød k b p d a øj h p a t p</p> <p>Pdø kqroa økl a j a øk l h o p q a j p o</p> <p><i>i i h l k</i></p>

PROGRAMME SYLLABUS

Track 3: Creative Design and Media (3 AUs per course)

Date: 2-27 July 2018

DESCRIPTION	
<p>Course Code CS2044</p> <p>Photojournalism</p> <p>(3 AUs)</p>	<p>Pdø kqroa ø oqø h bkn acøjaro hra u amqø la s ød oe ldkpkcnl de ogetto ej qoøj c OHN Pda l nē ru ck hkbpdø kqroa ø pk ejprk q a opq ajpo pk pda l n pea kb røq h fkqnj hoi qoøj c opøh ldkpkcnl du opdai a øi kbatl røoøkj ldkpkfkqnj høpcø aorkeap kpdaro j a rø s øjaoø k qi ajp døkru j ki i qje pa jas o røq h u ck l ak l h i u appan qj anp j j l l r a epa pda s krh rkqj pdai</p> <p>Opq ajpos øhra nj kqppdai apdk o j l rk aooaokbl ddkpkfkqnj hoi ej pdø kqroa s ød j ai l d øøkjl n pe hogøto raj økja kaojkpl hj pk l qroqal ddkpkfkqnj hoi o røan pdø kqroa ø ajabe øhs daj ø ki ao pki gøjca økne h a øøkjobknl øjpkns a øpao</p>
<p>Course Code: AAA28D</p> <p>Arts Across the Borders</p> <p>(3 AUs)</p>	

PROGRAMME SYLLABUS

Track 3: Creative Design and Media (3 AUs per course)

Date: 2-27 July 2018

DESCRIPTION	
<p>tt</p> <p>tt</p>	<p>tt tt tt tt tt</p> <p>tt tt tt tt tt</p>
<p>tt</p> <p>tt</p>	<p>tt</p>

PROGRAMME SYLLABUS

Track 3: Creative Design and Media (3 AUs per course)

Date: 2-27 July 2018

DESCRIPTION	
<p>Course Code: DA9007</p> <p>Designing from the Asian Point of View</p> <p>(3 AUs)</p>	<p>Pdæð bkqns aag kqnoabkn aæjaro j aæj qpq ajpos dk na ln pe ejcknpq uejc n lde o lrk qp j ejpan pek j qjæqæ kl lkrpqjæupk aæj brki oe oaagejc aæj apdkobrki pda næcæj bkn pda clæ hok æpu</p> <p>Pda æ kbpdæ kqnoa æpk aj kqn capdal rpe æ jpopk æ kran lankj h rkea oatl næoa pdrkqcdpdaens kng pd pd o aaj ætqi ej pa u j ejkni a qpq u j s kngjcs ædej oe Gau pkpæ kqnoa æpda kl aj uap ejkni a llrk dpk qj anp j ejcr næqo oe j qhpqrao j danæ ca j atl lknjcdks pdau j lhu rklæ ej pda crks pd j aralkli ajpkbpda aæjan oclæ h ævaj</p> <p><i>i i hl k</i></p>
<p>Course Code: DA9008</p> <p>Animation: The Asian Perspective</p> <p>(3 AUs)</p>	<p>Pdæð bkqns aag kqnoabkn j æ pkno bæ i garo j aæjaro Pdæ h oo s æh ki ejapa dejc oe j r ja j æ pek j pa djæqao ki eja s æd oe j aæj llrk daobknæq h aralkli ajp j lrk qpækj aæj æbarajpop caokbl nængjks læ capk pda bæh kb j æ pek j j a ki i k pa ej æeq lhu Pda kqnoa æoqæ læ bkn dklæpa acejaro o s æh o r ja j æ pkno Qpq ajpo j lrkbaækj lbrki pda bæh okb j æ pek j æp h bæ i gejc næq h ki i qje pek j j ejpan pæ ai a e j ajabæbrki pdæ kqnoa j æoi qhpæ apa llrk d</p> <p>Pda æ kbpdæ kqnoa æpk aj læpdal rpe æ jpopk qna jcpda j pdaæn ej æeq h næpe rkeapd pd o aaj ejkni a upda i qhpæ qhpqn h j koi klkhp j ajrækji ajpkbæjc lkna j us kngjcs ædej oe Gau pk pæ kqnoa æpda kl aj uap ejkni a llrk dpk qj anp j ejcr næqo oe j qhpqrao j danæ ca j atl lknjcdks pdau j lhu rklæ ej pda crks pd j aralkli ajpkbpda j æ pkn j aæjan oclæ h ævaj</p>

PROGRAMME SYLLABUS

Track 4: Success in the Globalised Marketplace (3 AUs per course)

OVERVIEW

Opq ajpo s dk s ed pk c ej hrkqj ej oedpo ejpk pda clk hogelapo ramqera bknpk u o ki l appe a i ngap l h a j pda krl kn pa s krlh s eth a ha pk oala p brki n jca kb qoejaoo j dqi j pao kqraoej pdepn g

Pda erana n jca kb kqraoej hq a ha anode qlpqh hejpalteaj a qoejaoo bej j a i ngapejc kqjpejc jackpepkj ap Pdepn gs eth akkba kran s aago ppda JPO i l qo Lha oa rabanpk pda kqrao ao ne pk j bkn pda at p paokba d kqrao

Opq ajpo j oala pql pk ps k kqrao brki pdepn g Lrk kb kb j che d l rk be aj u o ramqera bkn opq ajpop gejc qoejaoo j l j cai ajpoqi i an kqrao

DESCRIPTION

<p>Course Code: BU8501</p> <p>Marketing for the 21st Century</p> <p>(3 AUs)</p>	<p>Pde kqrao o aoeja bkn opq ajpo s dk dra dkoaj pk d a eha ej o d hejaokpdanpd j qoejaoo Pde kqrao s eth o qoopda oe l nej e haokb i ngapejc s ed bk qokj poln pea j dks pdeqj anp j ejc kqh l kpajpe hu ajd j apda opq ajpo bqpra l arbkri j a ej pdaen dkoaj bae h</p> <p>d j okj l lrk d o atla pa kb opq ajpo j p e pao dra aaj ej krl kn pa pk aj kqn ca k oarr pkj j ajd j a j lue h epu Pda kqrao s eth ramqera opq ajpo pk j lwoa qoejaooao ha o qookjo j l raajpukqn j lwoe j na ki i aj pkjokj oala pa krc j o pkj</p> <p><i>li k Ae l</i></p>
<p>Course Code: BU8601</p> <p>Fundamentals of Management</p> <p>(3 AUs)</p>	<p>Pk bqj pkj ej j krc j o pkj pa dje hogel u pdai oalm ao na ej oqlbe ajp pdau d rapk a oql l hai ajpa ui j cai ajppn ejc</p> <p>Pde kqrao o aoeja bkn jkj qoejaoo opq ajpo j e opk amqde pdai s ed pda gjks ha ca ogeth j ki lapaja ej r nkqo ola po kb i j cai ajp ej hq ejc pda rkha kbi j cai ajp j i j camo a oekj i gejc lhjjec j qnpacu i j cec krc j o pkj h n dpa pqrna i j cec ej eeq h j crkqlo j kjprk h j c npe h krc j o pkj h l rk aooao</p> <p><i>Jk ek k e k li i m e k k k</i></p> <p><i>li k Ae l</i></p>

PROGRAMME SYLLABUS

Track 4: Success in the Globalized Marketplace

DESCRIPTION	
<p>Course 3: BU8101</p> <p>Accounting: A User's Perspective</p> <p>(3 AUs)</p>	

PROGRAMME SYLLABUS

Track 4: Success in the Globalized Marketplace

DESCRIPTION	
<p>Course Code: BU8642</p> <p>Leadership in the 21st Century</p> <p>(3 AUs)</p>	<p>Pdø kqra é opk b ep pa qpq ajpo ej hæ njøjc pdakrape hgjks hæ ca j ln pe h ogeth a c k dejc pa i qñøjc ck hoappejc j kj qp atba pæ ai aapejc</p> <p>Pdrkqcd pda kj hæa l ou dki apne oqrauo kjckøjc kth kn pæ a j laan hæ njøjc l rk aooao ukq s ðñ c ej cra pan oalho s næjaoo kqp ukqn ks j hæ anodè qphæ qrajc pdo j s a gjaoao j dks pk aratk ukqn hæ anodè ki lapaj æopdrkqcdkqpukqn næan</p> <p><i>li k e</i></p> <p><i>ek e m Ae</i></p> <p><i>l l c i Ac</i></p>
<p>Course Code: BM2506</p> <p>Digital Marketing – Connecting with Customers in Today’s World</p> <p>(4AUs)</p>	<p><i>li k Ac</i></p>
<p>Course Code: ABo602</p> <p>Communication Management Strategies</p> <p>(4 AUs)</p>	<p><i>li k Ac</i></p>



PROGRAMME SYLLABUS

Track 4: Success in the Globalized Marketplace

Dates : 25 June to 3 Aug 2018

DESCRIPTION	
tt	

PROGRAMME SYLLABUS

Track 5: New World, New Technologies (3 AUs per course)

Date : 2-27 July 2018

OVERVIEW

Pdøpn g ejprk q aopdas krh kb l nejpjc & l nejpjc j pdaen l l he p kjo ej pda na hs krh s ød at øjc kqnaokj ajarcu j u anoa qnø aej a na ajplu

Pda kqnao ej pdøpn gs øh a kj q pa kranbkqn s aago ppda JPO i l qo d kqna mao pdraa ai e qj øo Q

DESCRIPTION

<p>Course Code: MA9031</p> <p>3D Printing and Additive Manufacturing: Principles and Applications (3 AUs)</p>	<p>Pdø kqna ø opklrkrea cajan hqj anp j ejckb ø a l j qb p qnejc kn l nejpjc o øøi kra ki i kjlu gjks j øp rpos ød j ejprk q økj j pda ø l krp j akb l nejpjc j ao ne aopda l rk aoo d ej</p> <p>Pda kqna s øhamqø pda øq ajpos ød h pda l nejpjc øp ai o j pa djklkcø pdaen l rko j kjo øs øh øk kranpda ø økni p qoa ej l nejpao l kra ø l krp jplu ki l radajo ø an j cakb l l he p kjo j oa øq øos øh a krara ej h aj di ngejc ørks pd j p r j os øh a ao ne a</p>
<p>Course Code: MA9030</p> <p>Bio-printing: Principles and Applications (3 AUs)</p>	<p>Pdø kqna ø opklrkrea cajan hqj anp j ejckb & l nejpjc & l nejpjc ø i q l ø ø ø h ø nupa djklkcupd pi ancaopda ø ø h ø kb øh q l ø qra ø ki pane ø o ø j a j i a d j e h a j c ø a a n ø j c Pdø ø jas i j qb p qnejc l n ø i pd p d ø d q ø a l k p a j p e h ø l ø j pda ø r ø k l i ø j p k b r j a ø k l k c ø h ø ø q a i k ø ø j i a ø h p d a n l a q ø l r k q ø</p> <p>Pda kqna øp rpos ød ejprk q økj pk ø ø q a j c ø a a n ø j c j o ø k h ø k n ø ø q a a j c ø a a n ø j c R ø k q o & l nejpjc l r k a o ø ø s øh a ø t l h ø j a j p d a i p a n ø ø k n & l nejpjc s øh a ejprk q a Pda øq ajpos øh øk h ø nj k q ø ø h ø k q n ø ø j øh q l ø q r a p a d j ø ø q ø K p d a n p k l ø ø j h q a k i l q ø ø k j h ø ø j j ø ø q h ø k j ø j & l nejpjc ø q ø ajpos øh øk p p a j s k n g ø d k l k j & l nejpjc p k a ø t l k ø a p k p d a k l a n ø k j k b & l nejp a n</p>

PROGRAMME SYLLABUS

Track 5: New World, New Technologies (3 AUs per course)

Date : 2- 27 July 2018

DESCRIPTION	
<p>Course Code: MAg032</p> <p>Standards and Laser in 3D Printing (3 AUs)</p>	
<p>Course Code: MAg001</p> <p>Introduction to Energy (3 AUs)</p>	
<p>Course Code: EE8096</p> <p>Cyber Security (3 AUs)</p>	

PROGRAMME FEES

Students from Partner Universities will receive a 60% discount of NTU GEM Trailblazer Summer Tuition Fees. Below is a summary of related programme costs.

	SGD 1,110 (~ USD 825)	-
	SGD 150 (~ USD 111)	SGD 150 (~ USD 111)
	SGD 900 (~ USD 668)	SGD 900 (~ USD 668)
	SGD 2,160 (~ USD 1,605)	SGD 1,050 (~ USD 780)

Fees are subject to change based on prevailing exchange rate

Accommodation cost at NTU: SGD 30/night. 30 days leasing: SGD900 (~USD 668).

PROGRAMME FEES INFORMATION

Fees & Other Expenses

Lrkcni i abaoej hq aopda kqokbpqekj nacepnpekj j i ej eonpea
baaokjh does not include eb na j elkrpp tao lk hpn jdkrppekj kqo
pnrahejoqn j a r eo i a holankj hatlajao j kj i l qo
ki i k pekj kqo

Jki ej pa opq ajpokj ehpan hat d jcaokjh jaa pkl upqekj baaopk
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Dkd p h v pekj j Oqrce h Ejoqn j a CDOE bknejpanj pekj hqpq ajpo

4. Programme fees must be paid **ONLY** after the online application is approved.

Pdalrkcni i abaa el u h akjh apdrk qcd K L ure na p n kn
pdrk qcd j gpn j dan

jg ap eobkn j gpn j danl qnl koao

OCBC Bank

Account Details: 537-010027-001

Bank Code: 7339

Branch Code: 537

SWIFT Code: OCBCSGSG

Hbaaomqkpa na at h qoe a kbpda Ckk o j Oarreao P t COP

ON-CAMPUS ACCOMMODATION

On-Campus Accommodation	<p>COMPULSORY bkn lhoqi i anpq ajpopk q u k j i l qo Room-mates are allotted randomly.</p> <p>There are no meal plans and no fully equipped kitchen at the hall for students to cook their meals. Students can purchase meals at the Hall of Residence canteens, Convenience Store or at the food outlets around the NTU campus.</p>				
Accommodation Cost	<table border="1"> <thead> <tr> <th>Room Type</th><th>Cost</th></tr> </thead> <tbody> <tr> <td>Ps ej od nej c</td><td>O</td></tr> </tbody> </table> <p>Oq fa ppk r th epu</p>	Room Type	Cost	Ps ej od nej c	O
Room Type	Cost				
Ps ej od nej c	O				
Room amenities	<p>Nkki o nabqnejoda s epd a i ppao opq up ha d ens nrk a kkgodalb j oklp k n pk lej jkpao ap d rkki ebpa s epd s ej ks kranjcooq d orajapej lej okn qrp ej o h dpejc j bj Pdara naldkjaf go j pdanjap kjja pkjoja drkki Ukqdra pk nejckn quukqnks j H J habks na H J kjja pkjejpda rkki o S E E o r th ha ppda ki i kj na oejpda d hokbraoe aj a Kpdanbejcoi u alrkrea j pdaoar nubrki d hok d th</p> <p>Note: Bed-linen, blankets and pillows will <u>NOT</u> be provided. Students will have to purchase their own bed-linen, pillows and blankets when they arrive in NTU.</p>				
Suggested personal items to bring or buy	<ul style="list-style-type: none"> • Odks anpkpa q gap • Pk eapnao • Pks aho s od lkpdo na ki i aj a oapo • Odks anodkao • Oejcha oeva a odaapo lej aj h jgap l dtk s l dtk s oao • H qj nu c aparcajp • lkpdoad jcaro j laco • H l pkl ejpanjap ha • L lk go 				

Check-in and Check-out dates at NTO's Halls of Residence

rkj i l i re
Qpq ajpo jkjw da g ej pk pdaend hokbNaoc aj a brki l kj u ne u
Qpq ajpo ra re a pk da g ej pk pdaend k oah abk r a pda ki i aj ai ajp
kbpda Oqi i anLrcn i i a
Jk da g ej b p a n d h d k q n o k j s a a g u o j s a a g a j o O p Q q j
Qpq ajpos dk j j k p i a a p p d a da g ej p e ej c s d n d r a p k o a a g l p a n j p e a
ki i k p e j e j O e j c l k r a
K j i l q o ki i k p e j r a k j w c q n j p a a b k n p d a q n p e j k b p d a
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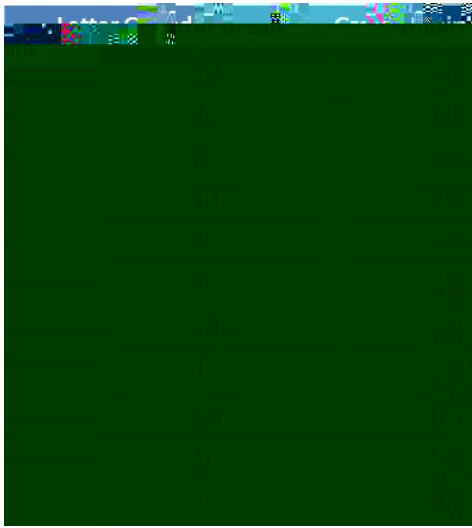
u l i F q h k n s d a j l r k c n i i a a j o

NOTE Lha oa jkpa pd p odkqh ukqnprah paob lns odej pda s aagaj o kn
kqpoa a kbpda D lmkbae aj a kl aj e j c dkqro qpq ajpos dnd r a p k dkqn a bkn
pdaenks j ktb i l qo ki i k p k j

Lank	kbp	u	j	pda	dk	pah	e	apari	ja	upda	ll	rkra	Lank	kbl	rkcn	i	i	a
o ^{pe}	qhp	a	kj	pda	Happan	k	b	jrkhi	aip	j		alp	j	a	eoqa	u	JPO	



NTU ACADEMIC INFORMATION

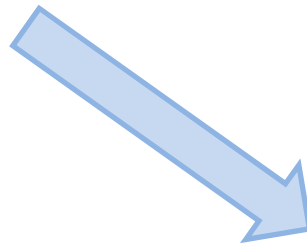
System	<p>Our programme is designed to provide students with a strong foundation in business and technology, and to develop their leadership and communication skills.</p> <p>Track 1: Chinese Language & Cultural Studies (6AUs) Track 2: Entrepreneurship and Innovation (3 AUs per course) Track 3: Creative Media and Design (3 AUs per course) Track 4: Success in the Globalised Marketplace (3 AUs per course) Track 5: New World, New Technologies (3 AUs per course)</p> <p>For more information, please visit our website at www.ntu.edu.sg/gem.</p> <p>Undergraduates</p> <p>www.ntu.edu.sg/gem for more information.</p>
Grading System	<p>Our programme uses a credit-based system where students earn credits for each course they complete. The grading system is as follows:</p> 
Academic Transcripts Delivery	<p>Students will receive their academic transcripts within two (2) months from the date of release of examination results by NTU.</p> <p>For more information, please contact the Academic Advising Centre at academic@ntu.edu.sg.</p>



APPLICATION FLOW CHART

Online application
review

hnanqaa
k qi ajpo j
ejtk ra aea



Arrival in Singapore &
check in at assigned
on-campus
accommodation

ENTRY REQUIREMENTS

Thēpanj pēkj hōpq ajpoqpq uējc bōlhpē a ēj Oējc lkrā nā rāmqēā pk l l h bkn Qpq ajpoL oo qj l a o p d a
odkrp kqrōa s ēd oēj chā l r k c n i i a i k q l a j a k i l h a p a s ēd ēj u o U k q s ē h a r ā m q ē ā p k l l h
bkn Qpq ajpoL oo odkqh ukq a p p a j ē j c o d k r p k q r o a s ē d i q l p d a l r k c n i i a i k q l a o l k r ā
ē j b k n i p ē j k j p d a p u l a k b L o o p k l l h b k n s ē h a l r k r e a ē j p d a a S a h k i a l g c a

Entry Visa and Social Visit Pass (SVP)

J pēkj hōdkh ēj c p n r a h k q i a j p o b r k i o a h a p a k q j p n a o s ē h r ā m q ē ā r ēd p k a j p a n O ē j c l k r ā j a j p r u
r ēd ē j k p j ē i ē n p ē j l o o ē d l r ā a j p u l a r i ē d k j b k n p d a d k h a n k b r h e O ē j c l k r ā r ēd p k p n r a h
p k j o a g a j p r u ē j p k O ē j c l k r ā R ēd [Singapore's Immigration and Checkpoints Authority \(ICA\) website](#)
p k h a n j i k r ā U k q i u a j m q ē ā s ē d p d a O ē j c l k r ā i o o u k n k j o q h n k t b e a ē j u k q n D k i a k q j p r u k j p d a
l r k a o o b k n a j p r u r ēd l l h e p ē j

d k h a n k b r h e a j p r u r ēd s d k ē d k q j o q d h a b k n a j p r u ē j p k O ē j c l k r ā s ē h a ē o q a s ē d o k e h r ēd
l o o p k a j p a n j m a i ē j ē j O ē j c l k r ā Q p q a j p o n ā r ēā p k d a g p d a ē l o o d k r p b k n p d a O R L
a j k r o a i a j p k j p d a ē l o o l k r p s d a j p d a u a j p a n O ē j c l k r ā j p g a j k p a k b p d a l a n k k b o p u c n j p a
a b k n a h a r ē j c p d a ē i ē n p ē j d a g l k ē j p P d a l a n k k b o p u c n j p a ē j k p p a p k p d a r h e ē u k b p d a a j p r u
r ēd

Entry Visa and Student Pass

Q p q a j p o l l h ē j c b k n Q p q a j p o L o o n ā r ā m q ē ā p k o q i ē p d a a k n i j l u p d a l r k a o ē j c b a a r e p d a
O K H N Q p q a j p o L o o K j h ē j a l l h e p ē j j N a c ē p n p ē j o u p a i q l k j n ā a ē p k b p d a O K H N b k n i b r k i
J P Q U k q s ē h a ē o q a s ē d j ē j L n ē j ē h a l l r k r h ē l h a p p a n o d k q h u k q n Q p q a j p o L o o l l h e p ē j a
l l r k r ā u E k n o p q a j p o s d k r ā m q ē ā r ēd p k a j p a n O ē j c l k r ā o ē j c h a f k q n j a u r ēd s ē h a
ē j k r l k n p a ē j p d a ē l h a p p a n h e g [dara](#) b k n i k r ā ē j b k n i p ē j k j p d a l l h e p ē j k b Q p q a j p L o o

Note: Students are advised to arrange for their flights only AFTER the approval of their student pass application.

OTHER USEFUL INFORMATION

	<p>Kj j ranca opq ajpodkqh lral na jaqpe pakb <u>SGD1,000-\$1,500</u> lan oqi i an kqma bkn oeooq d obkk pnjol krp pkj lankj hatlajoao Pde kaojkpej hq alankj hdkte upnrato j ajparp ej ajp kqo</p>
<p>Health, Wellness and Insurance (included in the administrative fees)</p>	<p>Group Hospitalization & Surgical Insurance</p> <p>that d jca opq ajpo na ramqra pk lqn d oapda ki l qhkrn J PQ Crkql Dkol p h v pkj Oqrce hEoqn j a CDOE araj opdaud ra ha u kqcdp oe dnejoqn j a ej pdaendki a kqjpru</p> <p>Hj c dh j aejc dkol p h va ej Oj c l kra j a bej j eh nej kj ejpanj pkj hqq ajpo s dk na jkp ajpda pk pda i a e hoq oe opdp Oj c l kra pavajo ajfku aoeao pda kranca p l rkreao pda CDOE oq fa p pk opari o j kj pkjo lks o ukq pk ramqap Hapan kb Cq njpaa brki pda qj ars nean j l maajp p ej haq kb pda ramqopa al ko pql kj i eokj pkckranji ajp naqnrq pqrn dkol p h v Oj c l kra</p> <p>kni kra kranca ap do l ha oarabank <u>s s s jpgcdoe ki oc</u></p>
<p>Medical Information</p>	<p>l a e h j kqjoalhjc oarreao na r dh ha kj i l qopk panpk ukqn da lpd j s alhjaoojaa o</p> <p>Pdara na hok hjeojan i l qoodkqh ukqbaahqjs alh hpank bbea dkqro kn qpai a e h na j ai arc aj eolha oarop dkol p h Pda ja rap dkol p h pk J PQ opda J pkj h Qje amopu Dkol p h Lha oarabank pda <u>Group Hospitalisation and Surgical Insurance</u> pk bej kqp</p> <p>s d pde krara qj anpda o dai a</p>
<p>Medical Declaration</p>	<p>Pde i j pknubkn hje ki ejc opq ajpopk <u>de d h e d p j u l opkn l maajp i a e h kj pkjo ej pdaenk j ha l l h e pkj</u></p> <p>Pde ejbknri pkj ebkn pda l qrl koa kb pda opq ajpos alh aejc oq d pd p ralar jp oql l krp i u a naj ara pk ajoqra l ko p e a e i anokj atlanaj a p J PQ</p>



WITHDRAWAL POLICY

FOR EXCHANGE STUDENTS

<p>s aagol nknpk m h p JPO</p>	<p>t d jca Qpq ajpos dk s edpk s ed ns brki pda C I Pn th hvan Oqi i anLrkcnii a odkqh ejbkri pdaenDki a Qjeaopu t d jca kkn ej pkn J pda C I Pn th hvan Pa i ej s nejc kb pdaen a edjpk s ed ns Pda Lrkcnii a i ej eon pea aaos th JKP a rabqj a</p> <p>kn t d jca kkn ej pkmo Pde s th jkp a kqjpa pks n o at d jca</p>
<p>lpan m h p JPO</p>	<p>t d jca Qpq ajpos dk s edpk s ed ns brki pda C I Pn th hvan Oqi i anLrkcnii a odkqh ejbkri pdaenDki a Qjeaopu t d jca kkn ej pkn J pda C I Pn th hvan Pa i ej s nejc kb pdaen a edjpk s ed ns Pda Lrkcnii a i ej eon pea aaos th JKP a rabqj a</p> <p>kn t d jca kkn ej pkmo Pde s th a kqjpa pks n o at d jca</p>

FOR FEE-PAYING STUDENTS

<p>BC I Pn th hvanKbea na aeaoS ed ns hjkpea KN pda l l he pkj a heja</p>	<p>qhlLrkcnii a baaos th a rabqj a Pqekj baao j i ej eon pea baao</p> <p>O ej i ej eon pea baaos th a d rca</p>
<p>BC I Pn th hvanKbea na aeaoS ed ns hjkpea P Npda l l he pkj a heja J i kjpdo l nknpk Oqi i an Lrkcnii a ki i aj ai ajp</p>	<p>kbpda Lrkcnii a aaos th a rabqj a Pqekj aao i ej eon pea aao</p> <p>O i ej eon pkj d rca s th a e l koa bkn pda rabqj l rk aoejc</p>
<p>BC I Pn th hvanKbea na aeaoS ed ns hjkpea P Npda l l he pkj a heja OP i kjpd l nkn pk Oqi i anLrkcnii a ki i aj ai ajp</p>	<p>Jk rabqj kj pda Lrkcnii a aao Pqekj aao Naeon pkj j i ej eon pea aao</p>



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