





ABOUT SINGAPORE

Singapore – A Garden City

Nal b kjm dh h pkjai joeproji dhgi po h d dhgi r dc nprmpipi d b dhgn Oc h d dhgi c n ojo ggi m ja nlp mfh

Cjr q m d n j h k o n d g n d n j i j h d b n j r o c D e p r o t m Nal b kjm c n b n j r i d o j o c n d b i o m j a j h h m i d p n o r t D a j r h m j g n i i o m k o c n d h d d h c n o c i o g i c n d m n d n h i p a o p n d b n

Nal b kjm dh oc pndno kjra d oc r jng r dc j q m n c d k d b g i n n i d b n p k m o i f m



ABOUT NTU

NTU – A Garden Campus

NTU is a leading research university in Singapore, known for its excellence in education and research. It is a garden campus, providing a beautiful and green environment for students and staff.

NTU offers a wide range of undergraduate and postgraduate programs in various fields, including engineering, science, business, and arts. The university is committed to providing a high-quality education and research experience.

NTU is a member of the Association of Universities in Singapore (AUS) and the Association of South East Asian Universities (ASEANU). It is also a member of the Association of MBAs (AMBA) and the Association to Advance Collegiate Schools of Business International (AACSB).

NTU is a research-intensive university, with a strong focus on innovation and discovery. It has a long history of research excellence and is currently ranked among the top universities in the world.

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PROGRAMME DATES AT A GLANCE

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| <p>Summer Academic Calendar AY17-18</p> | <p>25 June to 3 Aug 2018</p> |
| <p>Summer Programme Dates AY17-18</p> | <p>Track 1: Chinese Language & Cultural Studies: Epg</p> <p>Track 2: Entrepreneurship & Innovation: Epg Epg</p> <p>Track 3: Creative Design & Media Epg</p> <p>Track 4: Success in the Globalised Marketplace Epi pb</p> <p>Track 5: New Technologies, New World Epg</p> <p>on h t n p e o o j c i b K g n m a m o j o c n p h h m r n o r r r i o p p n b n p h h r h O P j m h o j o j n p h h m o p i o p p n b a j n h j m d a j n h o j i</p> |

APPLICATION & NOMINATION

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| Partner Nomination & Student Application Deadlines: | <table border="1"> <tr> <td data-bbox="523 573 935 651">Partner Nomination</td> <td data-bbox="935 573 1342 651">30 March 2018 (Term 2)</td> </tr> <tr> <td data-bbox="523 651 935 757">Student Application</td> <td data-bbox="935 651 1342 757">20 April 2018</td> </tr> </table> | Partner Nomination | 30 March 2018 (Term 2) | Student Application | 20 April 2018 |
| Partner Nomination | 30 March 2018 (Term 2) | | | | |
| Student Application | 20 April 2018 | | | | |
| Eligibility | <p>Nop ionh t kkg qd s cib jna k tdb na</p> <p>Exchange students nop ion anjh ji ja l OP n s cib k rai mrcjcq iijhd o toc K rai mPi d mdt n s cib nop ionrc moc mth i s cib b k</p> <p>Fee-paying students nop ion anjh l OP n s cib k rai mrcj m <u>not</u> iijhd o n s cib nop ion</p> | | | | |
| Language | g jpm n m m d nd b i o pbcod ibgc | | | | |
| Study Level | Pi rbm p o jnt ji Cph i d n pnd nmbm p o nop ion | | | | |
| Summer Course Load * | Hd d ph jpm jm h d Pi d n jm Pn H sdh ph jpm n h d Pi d n jm Pn ? | | | | |
| Credit Transfer | gnph h mjpm n m m d nd b s koajm On f cd n Gibp b i pppmg Nop dn rcdc m h d Pi d n g joc mph h mjpm nd gpm fn m jm h d Pi d n c i oc l p d gioja jio ocjpm | | | | |
| Study Level | Pi rbm p o jnt ji Cph i d n pnd nmbm p o nop ion | | | | |

APPLICATION & NOMINATION

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| <p>English Proficiency</p> | <p>R n c g g h o c o n o p i o n i j h d o m n p o g o j j h j i s c i b i r j p g g o j j k r o c o c n o j n j p n p m d p o h j i p o d i b g h c o l O P</p> <p>K n j j a j a i b g h c k n j a d d i t a n j h n o p i o n d h m l p d h a j m j h j a o c n p h h m j p m n m a m o j o c j p m n n k o d i j i o c m l p d h i o a j m i b g h c k n j a d d i t</p> <p>☐ n j i j p m m l p d h i o n k g n m a m g r j i b p d g i a j m n o p i o o j j k r o c n o p t d b o l O P</p> <ul style="list-style-type: none"> • General Paper of the Singapore Cambridge GCE 'A' Level Examination (sat in 2007 onwards) ☐ • General Paper of the Singapore Cambridge GCE 'A' Level Examination (sat in 2006 or earlier): ☐ ☐ • IELTS: h d d h p h j a a j m o c R n o d b n p o n o • TOEFL: h d d h p h j a k k m j m d o m o j m j h k p o m • SAT₁: h d d h p h j a a j m o c Q m g n o d i j m a j m o c m t n o d i • IB: h d d h p h j a a j p m a j m C o c n G q g i b g h c j m a j p m a j m N o i m G q g i b g h c • MUET: ☐ i i h d d h p h j a a j m n o d b • GEPT: C o c d o m d o N o b j i n o d b j a r n o d b i n k f d b h j p g n k k g n o j n o p i o n a n j h O d i p i d m o d n j i g |
| <p>Course Cancellation:</p> | <p>n p h h m j p m r o g i g g d o c m m a r m o c i m b o m o d j i n R r o g d a j r h o c n o p i o n t 8 May 2018 D o c q i o o c o t j p m j p m d h i g g k g n j i n p o d h h d o g r o c o c B H O m o g u n N p h h n K n j b m h h J a e d q d h d y n p h h r h O P i o p p n b m b m d b o r n o d j p m m b o m o d j i</p> |
| <p>Study Exchange Spots (for Partners Information)</p> | <p>J i n o p i o r c j j h k g o n j p m d o c N p h h n K n j b m h h d h j i n d m n o . 5 s p o t o f e x c h a n g e</p> |
| <p>Auditing:</p> | <p>GEM Trailblazer Summer Programme Office j n i j o g g r n o p i o n o j p o g o p m n</p> |

APPLICATION & NOMINATION

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| <p>Nominations by partner universities</p> | <p>s c i b j j m d o j m j a k r a i m i n o o p o j i n m j i g m l p a n o j h d o c j h k g o i j h d o j i a j r h o j nph h rhOP i op p nb</p> <p>K g n d d o t j p n h d j b m m d o c a j r h n j n o j o o m a d o o m i n n k o n n i d b a o m p h h m i n</p> <p>T j p i d o j o c s c i b i a k t d b n o p i o n d o c i j h d o j i a j r h</p> <p>O c a k n j b m h h a j k i o j o j i o j i o d n</p> |
| <p>Student online application process</p> | <p>I j h d o A K t d b n o p i o n n c o n p h o i j i g i k k g d o j i o c n j p b c o c a j g j r d b g i f</p> <p>c o o k n q i p n r a i o p p n b I B K K K b n G j b d n k s</p> <p>k g n n g o n p h h r h O P s c i b j m p h h r h O P a k t d b a n j h o c n j k j r i j s d o c N o p i o o b j r a d g</p> <p>2. <u>NO MAILING</u> j a j n d d g j p h i o n d m l p a n</p> <p>3. <u>Supporting Documents Needed for Online Application</u></p> <p>G o n o j a e d d g o m i n n k o d i b g h c n d i t o c M b a t o m m i n c j p g d o c p i d m a t n n g m a g o d b o j j p m o f i p n d b o c n o p t k n j d t j p n c j h p i d m a t d <u>K_A a j r h o</u> f</p> <p>g m j g p m k n k j r a n d k c j o j d E K B a j r h o</p> <p style="text-align: center;">D</p> <p>g m j g p m n i i j k t j a k n n k j r a d a j r h o j i k b</p> <p style="text-align: center;">A</p> <p>P k j i n p n a p g n p h a n d j i j a j i g i k k g d o j i n o p i o n r d j m a d i h d j f i j r g b h i o j a o c a m p h a n d j i</p> <p>N o p i o n r d j d a j r h q d h d r o c G o o m j a i n j d i o i k o i G l r o c d r j n d b t n a o n o c k k g d o j i g i d o c a n k k g d o j i a n p n a p g</p> <p>N o p i o n n c j p g q n a t o c o o c j p m n n o o d o c G l m o c j p m n o c t r a d o j m b a o n a j m i j m o c a n d i o p m j i o c k o i k b i h d j n i i j k t o j</p> <p>nph h rhOP i op p nb</p> <p>P k j i m a o j a o c n d i k o i k b i h d r o c k t h i o d i n o r p o j i n r d j n i o</p> <p>K t h i o j a k n j b m h h a n r d j j i p o o c n j p b c R j n g K t q d m o m j m i f o m i n a m</p> <p>☐ i f O m i n a m o d j</p> |

APPLICATION & NOMINATION

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| <p>Change of Courses upon acceptance of enrolment</p> | <p>Nop ion m qah ojn g ooc dnph h m jpm n q rh mapgt ajmkpood b d oc dhji gl kkgd ogi Da nop ionc q itlp ndn jpo oc jpm n oc t ncjpg c f oc ntgg pnji oc nph h m r k b cook bgj gi op p nb BHK B H Omdg u mNph h rKnjbmh h K b nNph h rhOP nks jm h dg oj nph h rhOP i op p nb ajm gnd ogi knjnoj np h ddboc dhji gl kkgd ogi</p> <p>Oc nph h m jpm ngto d oc Goomja injth io i ko i rjpg oc ad g jpm noc otjpr dhm ol OP ajnoc Nph h m Knjbmh h</p> <p>NOTE Kg n i jo oc o NO ADD-DROP ja jpm n m ggr ji nop ioc nndi ji oc Goomja ko i jmji Nph h m Knjbmh h jhh i n</p> |
| <p>E-welcome package</p> | <p>Nop ion r dhm dh oc R gjh k f b qd h dhpkji apgg k th iojaknjbmh h i jhh j odia n</p> <p>Oc R gjh K f b d dh noc ajggr d b dh n</p> <ul style="list-style-type: none"> • i orn Qah ml pahn ion dh ml pan • Dajrh ogi ji Bnjpk Cjnk dh dh ogi Nprbd g Dnmpi BCND • jpm dh ajrh ogi i n c pg • q ion i dh dh n n c pg |



PROGRAMME SYLLABUS

| STRUCTURE | |
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| Topic | Learning Objectives |
| Dronji p odji | Ocahn odji dlonji p noc cd n kcji od ntno h c itpkatd i oc cd n r nald b ntno h oc ar j h jno api h io gfijrg b di g rnalb cd n Nop ion r ddy badi ni jq radr ja oc ntno hn i g m cjr oj kkg oc nd fi jr g b ocnpjbc m db i knji jpi db cd n gsd g r h n |
| j h h ji Bm od bn | Nop ion m dlonji p oj gho ja aml p i og pn bm od bn di ddy ga Ocah mi b n anjh kjgb bm od bn di nk dgj ndjin oj mbpgm bm od bnd ddy ga |
| A h ddy Badi l h n | Nop ion g mooc ndr tnja nfd b o ggb oc dri h n Ndh kg dlonji p odji jaoc hn g nnc g o pbcoojj |
| jpi on d n i l odji gdn | Nop ion g mooc ndr tnja nfd b o ggb k mjini odji gdt i jndd nr g nkjgb r tnoj n flp nodjin i h f mlp non |
| J pk odji | Ocahn odji o c noc norp opm ja nfd b inr nalb jpoji n j pk odji i oc r tnoj aadh i bolp nodjin jhh ion anjh joc m j jocknjik mi pn g r tnjan tdbnc g o pbco |
| Kctnd g kk mi | Ocahn odji o c n jpo k mji n kctnd g kk mi cjr oj o g k mji n c dco r dco i b i mg kk mi Nop ion r ddy g j o pbco kjndd i b od l p nodji ajr h n |
| b | Nop ion g moocjr oj nf i o g k mji n b ajm da mio b bnjpkn pgn cadmi nidm |
| Gj odjin i mn n | Nop ion g moocjr oj nf i o g k mji ng odji i mn n r g noc dho i r i kg n |
| A h ddy i M godj ncdkn | Ocahn odji o c n jpo a h ddy h h m i cjr nop ion i nf i o g ndag jpooc dra h ddy Nop ion r ddy g j g m cjr oj skmn oc dra g bn jkd gin jponjh ocdb |
| Odh i gi m | Nop ion g mooc ndr tnja nfd b i o ggb odh i on i oc kjgt r t ja nfd b Nop ion r ddy g j g m cjr oj o g joc m r c o |
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PROGRAMME SYLLABUS

Track 2: Entrepreneurship & Innovation (3 AUs per course)

Dates : Term 2 – 3 July to 14 July 2018

OVERVIEW

Jaa m t oc l it i b O c i j k m i p m c k i o m o c h o m f a h n d i o j l p d k n o p i a n r d c o c a p i h i o g i o m k m i p m c k j h k o i d n p n d n n p h i i n o h d o j p d j i b n j r p n d n n j i n o d b j a a j p m j p m n o r d j j q n o j k d n n p c n i o m k m i p m c k m o d d e t r n o d b p n d n n k g i n p n d n n j p i o d b d i o g g o p g k n j k r o t h n f i o d b n o m o b t n a h f q g o d j i a d i d g k n j e o d j i n p n d b a d i n i h i b d b o h h h m

O c j p m n r d j j a a m j q m t n d o i n d j H j i t n o j A n d t n o o c l i t i b O c i j k m i p m c k i o m i l l O P

DESCRIPTION

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| <p>Course 1: ET9131</p> <p>Entrepreneurship & Marketing for New Ventures</p> <p>(3 AUs)</p> | <p>G m n j p o m o d d e t d i j q o d j i i r q i o p m m o p m d o c a d g j a i o m k m i p m c k g j s k j n o j i o m k m i p m c k h n f i o d b r c m t j p r d j g m c j r o j n g o q g k i q g o i r k n j p a n n o k n d n i h f o c h j n o a e d d i o p n j a k p g d m g o d j i n i k p g d e t</p> |
| <p>Course 2: ET9132</p> <p>Entrepreneurial Accounting & Finance</p> <p>(3 AUs)</p> | <p>G m n d j p i o d b j i k a n a j g j r t a d i d g j i k a n i o j j g m g q i o o j i o m k m i p m</p> |

STRUCTURE

G m j i n m j i p o t p n d n n g m i o m k m i p m i d o h d n r d c i o m k m i p n d g s k n d i n k r a j a o c j p m n o p i a n r d j g j s k j n o j n j d g n o o d b r c m t j p i h o i h d b g r d c n p n n a p g i o m k m i p m i r j n f i d b k n j a n n d i g d n o r a p k n k d N d b k j m

ASSESSMENT

- g n k r o d d o j i
- O h n k n j e o
- K m n i o o d j i s h d o j i



Track 3: Creative Design and Media (3 AUs per course)

Date: 2-27 July 2018

| OVERVIEW | |
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PROGRAMME SYLLABUS

Track 3: Creative Design and Media (3 AUs per course)

Date: 2-27 July 2018

DESCRIPTION

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| Course Code: AAR23C Film Studies (3 AUs) | |
| Course Code: AAA18K Communication Design (3 AUs) | |
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PROGRAMME SYLLABUS

Track 3: Creative Design and Media (3 AUs per course)

Date: 2-27 July 2018

DESCRIPTION

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| <p>Course Code: HL2020</p> <p>World Poetry – Embodied Senses through Multimedia Ekphrasis</p> <p>(3 AUs)</p> | <p>Ocah dh r nald b ddb i k rajrh i gmnaj pn ji kj orh D ocah jpm nop ionr dgr n d i m q ndot jakj hn oc i cjn oc dh a qjpr d noj h f doj i dgr nomo m f iocjgbt Nop ionr dgr oc i jgg jmo oj qd bnjpk k rajrh i n ji b h rpgn</p> <p>I j kmqdpnqdp g rajnk rajrh i sk ndi dhi n n rh</p> |
| <p>Course Code: CS0204</p> <p>Basic Media Writing</p> <p>(3 AUs)</p> | <p>Oc dh jaoc jpm dh oj dlonj p nop ionoj oc ndnjabjj r nald b ajmoc h d Dr dgr d g r nald b ajmknd o kp g odin nji no jhh mdgi n nr g n q rald b i Kp g M godin Oc h d aj pnr dgr jii rnr nald b nocah dh bjj nahajms h d d b gajrh n jah dr nald b</p> <p>Dr dgr dlonj p nop ionoj oc oc jrh ja jhh pid ogi kpoob d kg oc R CT jar nald b R c o moc t cjkd b oj cdq r oc oc dh r nald b Cjr i d jii or oc oc doi p di Dr dgr jq noc RC Oja r nald b ajmoc h d gjf d b o oc nni od g ja pmt a dh n n gi m qdt i mnkjind ddt i dh dgr dlonj p njh kn d d g n ja CJR h dr nald b dh ji anjh d ajrh ogi b oc nald b oj narp opm i notg oj ddb i kjghc jaoc ad go so</p> <p>Ocah jpm dhjk i oj g n o p i on</p> <p style="text-align: right;">A</p> |

PROGRAMME SYLLABUS

Track 3: Creative Design and Media (3 AUs per course)

Date: 2-27 July 2018

| DESCRIPTION | |
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| <p>Course Code CS2044</p> <p>Photojournalism</p> <p>(3 AUs)</p> | <p>Ocah jpm ah npo g ajm bdi m gn t l pdk r oc nd kcjojbmkcd n f d pnd b NGM Oc knh rnbj gjaocah jpm ah oj d onj p nop ion oj oc km od ja qahp gejpri gnh pnd b noah kcjojbmkct noc h ph ja skmngi kcjojejpri gahobah nqjd oj joc m i m r ah m j ph io chojri i jhhpid o i rn qahp g nj k jkg h t o mpi mo i i kkm do oc r jng njpi oc h</p> <p>Nop ionr ahg m jpooc h ocj n i knj m njakcjojejpri gnh d ocah jpm r oc i hkc nahji km od gnf d q i ahji j nijokgi oj kmpm kcjojejpri gnh n m mocah jpm ah i addgci o jh n oj h fdb ahjndg ahjinajnknahojm no n</p> <p style="text-align: right;">H H</p> |
| <p>Course Code: AAA28D</p> <p>Arts Across the Borders</p> <p>(3 AUs)</p> | |



PROGRAMME SYLLABUS

Track 3: Creative Design and Media (3 AUs per course)

Date: 2-27 July 2018

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PROGRAMME SYLLABUS

Track 3: Creative Design and Media (3 AUs per course)

Date: 2-27 July 2018

| DESCRIPTION | |
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| <p>Course Code: DA9007</p> <p>Designing from the Asian Point of View</p> <p>(3 AUs)</p> | <p>Ocah ajpm f jpm ajm ndi m i ndi nop i onr cj m km od d b j nmop t d b b m k c d n knj p o i d o m o d j i p i d p j k k j r o p i d t o j n d i a n j h n d n f d b n d i o c j n a n j h o c m b g i a j m o c b g g n j d o t</p> <p>Oc dh jaocah jpm ahaj i jpm b oc k r o d d k i a n o j d h j q m k m j i g q j d n s k m n n o c n j p b c o c d h r j n f i o c o c n i d h p h d o t i d a j r h n o p t i r j n f d b r d e d n d F t o j o c a h j p m a h o c j k i t o d a j r h k k n j c o j p i m o i d b q n d j p n n d i p p o p m n i c n o b i s k g n d b c j r o c t i k g t n j g d o c b n j r o c i q g k h i o j a o c</p> <p>ndi m n b g g d d i</p> |
| <p>Course Code: DA9008</p> <p>Animation: The Asian Perspective</p> <p>(3 AUs)</p> | <p>Ocah ajpm f jpm ajm i d h o j m a d h f m i ndi m Ocah g n n r d h j h d i o c d b n d i q i i d h o d j i o c i d p n j h d r d e n d i n d i k k n j c n a j n a d p g q g k h i o i k n j p o d j i n d i d a m i o n o b n j a k n d n f i j r g b o j o c a d g j a i d h o d j i i j h h j o d d d p g g O c j p m d h n p d g a j m n j g o b d i m n r g n q i i d h o j m N o p i o n i k n j a n n d i g r a n j h o c a d g n j a i d h o d j i d d g a d h f d b q a p g j h h p i d o d j i i d o m o d h d i i a d a n j h o c a h j p m i d h p o d a o k k n j c</p> <p>Oc dh jaocah jpm ahaj i g o c k r o d d k i a n o j n o m i b o c i o c d n d d d p g r o d o d q j d o c o c n i d a j r h t o c h p o d p o p m g i j n h j k j d i i q a n j i h i o j a n d b k j m i t r j n f d b r d e d n d F t o j o c a h j p m a h o c j k i t o d a j r h k k n j c o j p i m o i d b q n d j p n n d i p p o p m n i c n o b i s k g n d b c j r o c t i k g t n j g d o c b n j r o c i q g k h i o j a o c i d h o j m i n d i m n b g g d d i</p> |

PROGRAMME SYLLABUS

Track 4: Success in the Globalised Marketplace (3 AUs per course)

OVERVIEW

Nop i on r c j r th c o j b d l g n j p i d n d c o n d i o j o c b j g n f d n n o n m l p a n a j m o j t n j h k o e d t h n f i o k g i o c j r k j m o r j n g r d g g o j n g o a n j h m i b j a p n d n n i c p h i e d n j p m n d o c a o m f

Oc d m m i b j a j p m n d g g m c e k p o p m g d o g g b i p n d n n a d i h n f i o d b j p i o d b i b j o d o j i o O c a o m f r d g j a a m j q m r f n o o c l o p h k p n K g n m a m o j o c j p m n n o k o j a j n o c s o o n j a c j p m

Nop i o n i n g o p k o j o r j j p m n a n j h o c a o m f K n j j a j a i b g n c k n j a d d i t t h m l p a n a j m n o p i o n o f d b p n d n n i H i b h i o n p h h m j p m n

DESCRIPTION

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| <p>Course Code: BU8501</p> <p>Marketing for the 21st Century</p> <p>(3 AUs)</p> | <p>Oc d j p m d n d i a j m n o p i o n r c j c q c j n i o j n k d g h d d h d k g i n j o c n o c i p n d n n O c d j p m r d g d h p n o c n d k n d d k g n j a h n f i o d b r e c a j p n j i d n k m o d i c j r o c a p i m o i d b j p g k j o i o d g i c i o c n o p i o n a p o p m k r a j r h i d i o c d n c j n i a d g</p> <p>c i n j i k k n j c d s k o j a n o p i o n i o d d n c q i d j r k j m o o j i j p m b j n r q o d i i i c i i g o d g d g t O c j p m r d g m l p a n n o p i o n o j i g n p n d n n g d h p n d j n i k m n i o t j p m i g n a h i m j h h i o d i n j i n g o j r b i d o j i</p> |
| <p>Course Code: BU8601</p> <p>Fundamentals of Management</p> <p>(3 AUs)</p> | <p>O j a p i o d i d i j r b i a h o d i o c i d g n f d n t o c h n g n m d n p a e d d i o o c t c q o j n p k k g h i o t h i b h i o o m d d b</p> <p>O c d j p m d n d i a j m i j i p n d n n o p i o n i d n o j l p d k o c h r e c o c f i j r g b n f d n i j h k o i d i q n d p n n k a n j a h i b h i o d g d b o c n j g j a h i b h i o i h i b m d i h f d b k g i i d b i n o m o b t h i b d b j r b i a h o d i g m c e o p m h i b d b d d d p g i b n j p k n i j i o n j g d b n o d g j r b i a h o d i g k n j m n n</p> |



PROGRAMME SYLLABUS

Track 4: Success in the Globalized Marketplace

| DESCRIPTION | |
|----------------------------------------------------------------------------------------|--|
| <p>Course 3: BU8101</p> <p>Accounting: A User's Perspective</p> <p>(3 AUs)</p> | |
| | |

PROGRAMME SYLLABUS

Track 4: Success in the Globalized Marketplace

| DESCRIPTION | |
|------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Course Code: BU8642</p> <p>Leadership in the 21st Century</p> <p>(3 AUs)</p> | <p>Ocđ jpm dhnoj a dđ o nop i anđ g mđb oc jmod gfi jr g b i km od g nfdđ b j cđb o h pđđb bj gn ođb i ji p o ã ođ h ođb</p> <p>Ocnđpbc oc ji đđ knt cjh ond nprq tn jibđđb jđđ jmodđ i k m g mđb knđ mn n tjp r đđ b đ bm o mn đ r mi n jpo tjpmjri g mđk notg nomibocn i r fi nn n i cjr oj q gk tjpm g mđk jhk o i dnocđpbcjpotjpm m m</p> |
| <p>Course Code: BM2506</p> <p>Digital Marketing – Connecting with Customers in Today’s World</p> <p>(4AUs)</p> | |
| <p>Course Code: AB0602</p> <p>Communication Management Strategies</p> <p>(4 AUs)</p> | |



PROGRAMME SYLLABUS

Track 4: Success in the Globalized Marketplace

Dates : 25 June to 3 Aug 2018

| DESCRIPTION | |
|-------------|--|
| | |

PROGRAMME SYLLABUS

Track 5: New World, New Technologies (3 AUs per course)

Date : 2-27 July 2018

OVERVIEW

Ocahom f dlonji p noc r jng ja knalod b d knalod b i oc d h kkgd ogind oc m g jng r dc s ddb jpm nji i rbt i t m n pndt db m iog

Oc jpm nd ocahom fr ddy ji p o j q najpm r fn ooc lOP h kpn c jpm md n ocm h d pi d n P

DESCRIPTION

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|-------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Course Code: MA9031</p> <p>3D Printing and Additive Manufacturing: Principles and Applications (3 AUs)</p> | <p>Ocah jpm d hnoj knjqd b i mgpi mo i dbja d H ipa opnd b jm Knalod b n d h j m j h h j g f i j r i D no rnr dc i dlonji p ogi i oc d h k j r a i j a Knalod b i n nd noc knj n n c d</p> <p>Oc jpm r ddy l p k oc nop i nr dc ggc knalod b n t no h n i o c i j g b d n oc d h k j n i j i n D r ddy g j j q noc ad ajrh opn d knalod m H j m d h k j r a i o g j h k m c i n d m i b j a k k g d o g i n i n n o p d n r ddy j q m A d g g i c h n f d b b n j r o c i o m i n r ddy n nd</p> |
| <p>Course Code: MA9030</p> <p>Bio-printing: Principles and Applications (3 AUs)</p> | <p>Ocah jpm d hnoj knjqd b i mgpi mo i dbja d knalod b d g knalod b h h p g d a h d k g i n t o c i j g b t o c o h r b n o c a d g n j a g g p g p m d h o n d g n d i i h c i d g i b d n i b Ocah i r h ipa opnd b k m d h o c o c n c p b k j o i o d g d h k o d i o c q g k h i o j a q i d g b d g o d n p h j g i h d g o c m k p o d k n j p o n</p> <p>Oc jpm no rnr dc dlonji p ogi o j o d n p i b d n d b i n a a j g n a j r o d n p i b d n d b Q n g p n d knalod b k n j m n r ddy s k g d i o c h o n d g a j m d knalod b r ddy dlonji p Oc nop i nr ddy g j g m j p o g n j p m n i g g p g m o c i d p n J o c n o j k d n d g j h k p o o g i g n d i i n d h p g o g i d d g knalod b N o p i n r ddy g j o i r j n f n c j k j i d knalod b o j s k j n o j o c j k m o g i j a d knalod m</p> |



PROGRAMME SYLLABUS

Track 5: New World, New Technologies (3 AUs per course)

Date : 2- 27 July 2018

| DESCRIPTION | |
|--------------------------------------------------------------------------------------|--|
| <p>Course Code: MA9032</p> <p>Standards and Laser in 3D Printing (3 AUs)</p> | |
| <p>Course Code: MA9001</p> <p>Introduction to Energy (3 AUs)</p> | |
| <p>Course Code: EE8096</p> <p>Cyber Security (3 AUs)</p> | |

PROGRAMME FEES

Students from Partner Universities will receive a 60% discount of NTU GEM Trailblazer Summer Tuition Fees. Below is a summary of related programme costs.

| | SGD 1,110 (~ USD 825) | - |
|--|----------------------------|--------------------------|
| | SGD 150 (~ USD 111) | SGD 150 (~ USD 111) |
| | SGD 900 (~ USD 668) | SGD 900 (~ USD 668) |
| | SGD 2,160 (~ USD 1,605) | SGD 1,050 (~ USD 780) |

Fees are subject to change based on prevailing exchange rate

Accommodation cost at NTU: SGD 30/night. 30 days leasing: SGD900 (~USD 668).

PROGRAMME FEES INFORMATION

Fees & Other Expenses

Knjbmh h a ndi g noc jnonjaopodi mbaomodi i h d thomodi a nji g **Does not include** da m i dkjrao s n g gomi nkjraodi jnon omq gdnpmi qd n h g k mji g s k i n n i j i h k p n j h h j o d i j n o n

I j h d o n o p i a n j i d g o m g s c i b n j i g i o j k t o p o d i a n o j o c d r e j h d n o o p o d i n p o m n o d y m l p a n o j k t l O P a j m m b a t o m o d i i h d t h o m o d i a n

h d t h o m o d i a n d i g n o c p n j a i j i h d j m j i j g o j n b a d o d n n r a d n i a p i o d i n o l O P d o g j j q m h k p n j n d i o o d i p o p m g n j d g a d o d n h d g i j p n p i d m a t a n i h i o j n b n j p k C j n k o g o d i i N p r b d g d n p m i B C N D a j m l o r n o d i g n o p i a n

4. Programme fees must be paid ONLY after the online application is approved.

Oc knjbmh h a d k t g j i g o c n j p b c J K t q d m o m j m o c n j p b c i f o m i n a m

i f o d a j m i f o m i n a n k p r k j n n

OCBC Bank

Account Details: 537-010027-001

Bank Code: 7339

Branch Code: 537

SWIFT Code: OCBCSGSG

g a n l p j o m s g n d j a o c B j j n i N r a d n O s B N O

ON-CAMPUS ACCOMMODATION

| <p>On-Campus Accommodation</p> | <p>Np i n r d j g j o r d c r d n c n d b n j h d j i j a j p m p i r b m p o C g n j a M n d i n d l O P</p> <p>It is COMPULSORY for all students to be randomly allocated to a room. Roommates are allotted randomly.</p> <p>There are no meal plans and no fully equipped kitchen at the hall for students to cook their meals. Students can purchase meals at the Hall of Residence canteens, Convenience Store or at the food outlets around the NTU campus.</p> | | | | |
|--------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|------|----------|---|
| <p>Accommodation Cost</p> | <table border="1" data-bbox="555 907 1401 1037"> <thead> <tr> <th>Room Type</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>Ordinary</td> <td>N</td> </tr> </tbody> </table> <p>Not applicable</p> | Room Type | Cost | Ordinary | N |
| Room Type | Cost | | | | |
| Ordinary | N | | | | |
| <p>Room amenities</p> | <p>Students are provided with a common room to go to for their personal items. There are no lockers provided in the rooms. Students are advised to bring their own lockers. There are no desks provided in the rooms. Students are advised to bring their own desks. There are no chairs provided in the rooms. Students are advised to bring their own chairs. There are no beds provided in the rooms. Students are advised to bring their own beds. There are no pillows provided in the rooms. Students are advised to bring their own pillows. There are no blankets provided in the rooms. Students are advised to bring their own blankets.</p> <p>Note: Bed-linen, blankets and pillows will <u>NOT</u> be provided. Students will have to purchase their own bed-linen, pillows and blankets when they arrive in NTU.</p> | | | | |
| <p>Suggested personal items to bring or buy</p> | <ul style="list-style-type: none"> • Lockers • Desks • Chairs • Beds • Pillows • Blankets • Bed-linen • Lockers • Desks • Chairs | | | | |

ON-CAMPUS ACCOMMODATION

| | |
|------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Check-in and Check-out dates at NTU's Halls of Residence</p> | <p>Check-in</p> <p>Anj h kh Hji Ocp Anj h kh Ard Nop ion i jg c f d o j o c d r C g j a M n d i anj h Hji t Ard t <u>Nop ion m qah o j c f d o j o c d r c j n o g a j m o c j h h i h i o</u> jaoc Nph h ntKnjbmh h l j c f d æ m e g c j p m j i r f t n i r f i n N o N p i Nop ion r c j i i j o h o o c c f d o d h d b r d g c q o j n f g r i n o d j j h h j o d i d N d b k j m J i h k p n j h h j o d i m j i g b p m i o a j n o c p m o d j j a o c n o p i o n p h h n t k n j b m h h</p> <p>Check-out</p> <p>Et kh Epg j m c i k n j b m h h i n</p> <p>NOTE Kg n i j o c o n c j p g t j p m o m q g o n a g r d e d o c r f i n j m j p o n d j a o c C g j a M n d i j k i d b c j p m n o p i o n r d g c q o j n j p m a j m o c d r j r i j a h k p n j h h j o d i</p> |
| <p>Period of stay for on-campus accommodation</p> | <p>K n d j a n o t d o c c j n o g a h o r h d t o c k k n j q k n d j a k n j b m h h n n o d k p g o j i o c G o o n j a i n j d i o i k o i d n p t l O P</p> |



NTU ACADEMIC INFORMATION

| | |
|---------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>NTU Academic Unit System</p> | <p>Information regarding the Academic Unit System, including track options and contact details for Undergraduates.</p> <p>Track 1: Chinese Language & Cultural Studies (6AUs) Track 2: Entrepreneurship and Innovation (3 AUs per course) Track 3: Creative Media and Design (3 AUs per course) Track 4: Success in the Globalised Marketplace (3 AUs per course) Track 5: New World, New Technologies (3 AUs per course)</p> <p>Contact information for Undergraduates: cook.rrr@ntu.edu.sg pnb@ntu.edu.sg nop@ntu.edu.sg ion@ntu.edu.sg pi@ntu.edu.sg rbm@ntu.edu.sg po@ntu.edu.sg hdn@ntu.edu.sg mqd@ntu.edu.sg nk@ntu.edu.sg bn@ntu.edu.sg hdpi@ntu.edu.sg ntno@ntu.edu.sg pn@ntu.edu.sg nks@ntu.edu.sg</p> |
| <p>Grading System</p> | <p>Information regarding the Grading System, including a large redacted area.</p> |
| <p>Academic Transcripts Delivery</p> | <p>Information regarding Academic Transcripts Delivery, including a deadline of within two (2) months from the date of release of examination results by NTU.</p> |

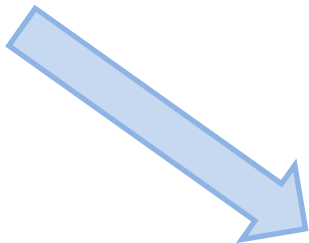


APPLICATION FLOW CHART

H dnd b j ph i c n
j m d n p n b i j
k m k j r o j k t

Online application
review

g g m l p d n
j p h i c n i
d a j m e p



Arrival in Singapore &
check in at assigned
on-campus
accommodation

ENTRY REQUIREMENTS

Ugduo m odgi gnop ionnop t d b ap ggodh d Ndb kjm m ml pahn oj kkg ajm Nop ionK n npi g n noc ncjra jpm r d c nd bg knjbmh h hj pg i jh kgo r d c d tn Tjpr d m l pahn oj kkg ajm Nop ionK n ncj pg tjp o i d b ncjra jpm r d c h p g d k g knjbmh h hj pgn Hj m d ajrh odgi ji oc otk jaK noj kkg ajm d m knjqd d oc R g jh k f b

Entry Visa and Social Visit Pass (SVP)

I odgi g c j g d b omq g j ph ionanjh n g o j pi on d nr d m l pahn qah oj ion Ndb kjm i ion t qah d h j o i d h d modji k n n d ah km ion t k rh d h d i ajm oc c j g m j a q g d Ndb kjm qah oj omq g oj i n f ion t d o j Ndb kjm Qah d [Singapore's Immigration and Checkpoints Authority \(ICA\) website](#) oj g m h j m Tjph t i l pahn r d c oc Ndb kjm h n n t j m j i n p g m j a e d d t j p n C j h j p i o n t j i o c k n j m a j m i o n t q a h k k g d o d j i

c j g m j a q g d i o n t q a h r c j d h a j p i n p o b g a j m i o n t d o j Ndb kjm r d m d h n p r d c n j d g q a h d k n n o j i o m i m h d d Ndb kjm Nop ion m qah oj c f o c d n k n k j r a a j m o c N O K i j m h i o j i o c d n k n k j r a r c i o c t i o m Ndb kjm i o f i j o j a o c k n j j a n o t b m i o a j m g q d b o c d h d modji c f k j d o O c k n j j a n o t b m i o d h i j o o d o j o c q g d t j a o c i o n t q a h

Entry Visa and Student Pass

Nop ion kkg d b a j m Nop ionK n n m l pahn oj n p h d o c A j r h i k t o c k n j n n d b a q d o c N U G M Nop ionK n n J i g i l k k g d o d j i M b a h o m o d j i n t n o h p k j i m d o j a o c N U G M a j r h a n j h I O P T j p r d m l p a h n r d c i D K n d d k g k k n j q g d g o o m m c j p g t j p n Nop ionK n n k k g d o d j i k k n j q t D A j m n o p i o n r c j m l p a h n q a h o j i o m Ndb kjm n d b g e j p r i t q a h r d m d j r k j m o d o c d g o o m g l f [c m](#) a j m h j m d a j r h o d j i o c k k g d o d j i j a Nop i o K n n

Note: Students are advised to arrange for their flights only AFTER the approval of their student pass application.

OTHER USEFUL INFORMATION

| | |
|----------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Approximate living costs</p> | <p>Oc jnojadbtjpd pnm d g k i j i t j p m g a n o t g</p> <p>Ji i q mb nop ioncjpg kmk m i noth o ja SGD1,000-\$1,500 k m nph h m j p m a j m n d n n p c n a j j o m i n k j r a o d i k m j i g s k i n n O c h j n i j o d g k m j i g c j g d t a m q g r i i o r a d h i o j r o n</p> |
| <p>Health, Wellness and Insurance (included in the administrative fees)</p> | <p>Group Hospitalization & Surgical Insurance</p> <p>g s c i b n o p i a n m m l p a h o j k p m c n o c <u>j h k p g j r n l O P B n j p k</u> C j n k o g o d i N p r b d g D n p m i B C N D q i a o c t c q g n t j p b c o n d d j m a i n p m i d i o c a t r e j h j p i o n t</p> <p>A g g i b d j i d i b c j n k o g o d i N a b k j m i a d i d g m d j i d i o m o d i g n o p i a n r c j m i j o i o d g o j o c h d g n p n d d n o c o N a b k j m a d i n i e j t n d n o c j q m b o k n j q d n o c B C N D n p e o o j a n o r h n i j i d o j i n g j r n t j p o j m l p r o G o o m j a B p m i o a n j h o c p i m n o m i k m n i o o d d g p j a o c m l p a o k j n o p k j i h a n d i o j b j q r h i o m n o r p o p m c j n k o g o d i N a b k j m</p> <p>A j r n h j m j q m b o d j k g n m a n o j <u>r r r i o p b c n d j h n b</u></p> |
| <p>Medical Information</p> | <p>H d g i j p i n g j b n r q d n m q d j g j i h k p n o j o m o j t j p m c o c i r g j m i n</p> <p>O c m m g j g d n i m h k p n c j p g t j p a g p i r g a o m j a e d c j p m A j m p o h d g m i h r b i d n k g n q a o c c j n k o g O c i m n o c j n k o g o j l O P a o c l o d i g P i d m a t C j n k o g K g n m a m o j o c <u>Group Hospitalisation and Surgical Insurance</u> o j a d j p o</p> <p>r c o a h j q m p i m o c n c h</p> |
| <p>Medical Declaration</p> | <p>D o h h i o j r n a j m g j d j h d i b n o p i a n o j <u>c o c o d o i t k n o j m k m n i o h d g j i d o j i n d i o c a n j i g i k k g l o d i</u></p> <p>O c h d a j r h o d i a j m o c k p n k j n j a o c n o p i o n r g j d i b n p c o c o m g q i o n p k k j r a h t m i m o j i n p m k j n o d d h h m d i s k n d i o l O P</p> |



WITHDRAWAL POLICY

FOR EXCHANGE STUDENTS

| | |
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| <p>For Exchange Students</p> | <p>Students who are enrolled in a degree program at Nanyang Technological University (NTU) and are currently on an exchange program at another institution. They must provide a letter from their home institution and a letter from NTU. The letter from NTU must be signed by the Dean of the Faculty and the Director of the Office of International Education. The letter from the home institution must be signed by the Dean of the Faculty and the Director of the Office of International Education. The letter from the home institution must be signed by the Dean of the Faculty and the Director of the Office of International Education.</p> |
| <p>For Exchange Students</p> | <p>Students who are enrolled in a degree program at Nanyang Technological University (NTU) and are currently on an exchange program at another institution. They must provide a letter from their home institution and a letter from NTU. The letter from NTU must be signed by the Dean of the Faculty and the Director of the Office of International Education. The letter from the home institution must be signed by the Dean of the Faculty and the Director of the Office of International Education. The letter from the home institution must be signed by the Dean of the Faculty and the Director of the Office of International Education.</p> |

FOR FEE-PAYING STUDENTS

| | |
|--------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>For Fee-paying Students</p> | <p>Students who are enrolled in a degree program at Nanyang Technological University (NTU) and are currently on a fee-paying program at another institution. They must provide a letter from their home institution and a letter from NTU. The letter from NTU must be signed by the Dean of the Faculty and the Director of the Office of International Education. The letter from the home institution must be signed by the Dean of the Faculty and the Director of the Office of International Education. The letter from the home institution must be signed by the Dean of the Faculty and the Director of the Office of International Education.</p> |
| <p>For Fee-paying Students</p> | <p>Students who are enrolled in a degree program at Nanyang Technological University (NTU) and are currently on a fee-paying program at another institution. They must provide a letter from their home institution and a letter from NTU. The letter from NTU must be signed by the Dean of the Faculty and the Director of the Office of International Education. The letter from the home institution must be signed by the Dean of the Faculty and the Director of the Office of International Education. The letter from the home institution must be signed by the Dean of the Faculty and the Director of the Office of International Education.</p> |
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CONTACT DETAILS

| | | |
|------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| GEM Trailblazer Summer Programme Team | Ms. Pauline Ho +65- 6790-5088 paulineho@ntu.edu.sg Mr. Ernest Chng N i d m n d o i o H i b m +65 6592 3242 summerNTU@ntu.edu.sg | Ms. Priscilla Lee ☒ +65-6513-2087 summerNTU@ntu.edu.sg Ms. Radha Chillavaras A +65-6790-6427 summerNTU@ntu.edu.sg |
| GEM Trailblazer Address | Office of Global Education and Mobility 42 Nanyang Avenue (Behind Student Services Centre, Level 2), Singapore 639815 Web: www.ntu.edu.sg/summerNTU Email: summerNTU@ntu.edu.sg | |