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単 . 元 Chapter 1 How to Make Yourself Understood
Critical Communication

目 . 標

指導計画 1

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授業について

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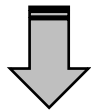
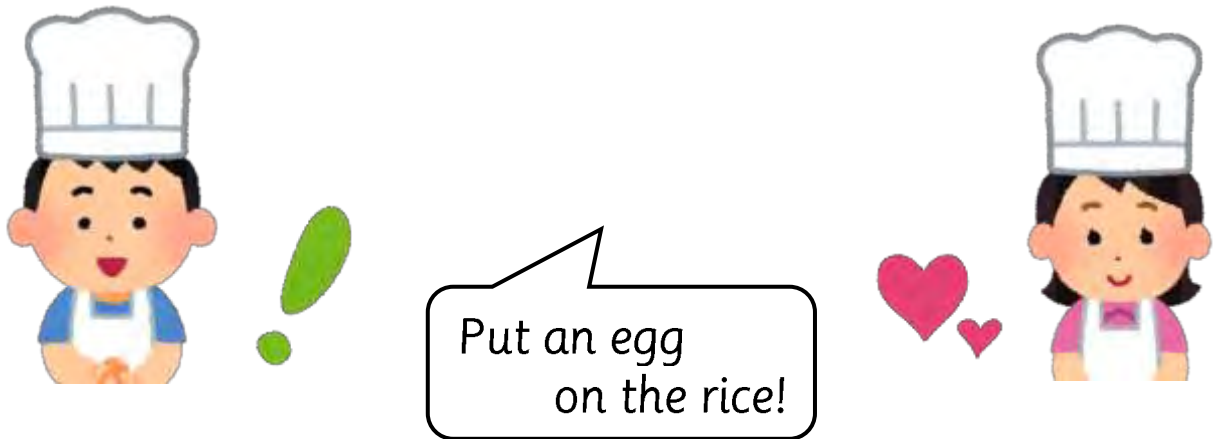
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Chapter 1 How to Make Yourself Understood

1. Who is to blame?



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2. What is the problem?

3. “Product Liability” and “Customer Perspective” in Scientific Communication

Question 1: What is missing in these arguments?

Question 2: How would these arguments look to the readers?

[Sample Argument 1]

Some argue that extraterrestrial beings, or aliens, exist in outer space. I doubt that. If aliens really exist, they should have visited our earth with their “unearthly” technology. At least they should have made contact with us. However, there has never been such a visit or contact so far. Therefore we must say there are no such things as extraterrestrial beings.

[Sample Argument 2]

The consumption tax rate should be raised. The government needs money to put its good policies into practice, and the increased revenue from the consumption tax can be used to boost their implementation. Besides, those countries where the consumption tax rates are high are active in their economy. Higher rates lead to a better economy. There is nothing negative in raising the consumption tax rate.

SAGAs GS

Put an egg on the rice.

Put an egg on the rice.

Product

Liability

Customer Perspective

extraterrestrial beings

consumption tax rate

Product Liability Customer Perspective

