

Spatial Characteristics of Japanese-affiliated Firms in India

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Investments and penetration into India have been persistently expanding. Japan's foreign direct investment (FDI) in India stood at 20,966 US million dollars for the period April 2000 to March 2016 (Department of Industrial Policy & Promotion, India), ranking fourth behind Mauritius, Singapore, and the UK. According to the Embassy of Japan in India, the number of Japanese-affiliated firms in India stood at 1,229 as of October 2015 and these firms operated 4,417 bases in the country. This shows that investments and penetration into India by Japanese firms is important for both countries. Especially, for Japanese firms, India is one of the most important areas for business because of high expectations from its market and avoidance of the business risk in China, among other reasons.

Previous studies have discussed the FDI and penetration into India from all over the world. However, Japanese investments and penetration into India and its spatial characteristics remain to be elucidated.

The purpose of this study is to analyse the spatial characteristics of Japanese-affiliated firms in India. The study mainly employs statistical analysis of data and geographic information system (GIS) for the purpose of spatial analysis.